**SPACE COAST RUNNERS**

**MINUTES OF AUGUST 15, 2016 MEETING**

**Merritt Island Pro-Health 7pm**

**Board Members / Officers Present:** Howard Kanner, Carol Ball, Nancy Wingo, Michael Higgins, Loran Serwin, Bob Rall, Kristen Klein, Lisa Hamelin, Keith Dutter, Judd Spitzer, Kimberly Tomlinson, Cyndi Bergs, Harry Prosser, Shane Streufert

**Board Members / Officers Absent:** None

1. **Meeting Call to Order:** **Howard** 7:00 PM
2. **Review / Modify Agenda**: Add Winter Social under Social Committee, add ROY Awards for next year’s location under Social Committee.
3. **Changes to Last Month’s Minutes:** None. Motion to approve July Minutes – Michael. Second – Carol. Approved.
4. **June Treasurer’s Report: Carol** 
   1. New budget figures incorporated on sheet.
   2. What is ROY Series income – series signups. 5000 ROY brochures purchased.
   3. Last month action for Brittany to check The Driven regarding annual maintenance costs – done; they will charge us $200/year starting next year.
   4. Last month action item for Loran to cancel Hurricane Electric account – done.
   5. Last month action item for Carol to modify budget per 7/18/16 minutes – done.
   6. Michael – what is our philosophy in keeping in cash vs. savings? Bob/Carol – no real difference.
   7. Motion to approve - Bob. Second - Shane. Approved.

SCR Savings Account Balance July 31, 2016: $23,707.05

SCR Cash Balance June 30, 2016: $46,266.02

SCR Deposits for July 2016: $8,960.00

SCR Total Disbursements July 2016: ($4,028.21)

SCR Cash Balance July 31, 2016: $51,197.81

SCR Open Invoice Balance as of July 2016: $450.00

Total All Accounts: **$74,904.86**

1. **Guests**: Brittany Streufert, **Guest Speakers:** None.
   1. Howard – possible guest speaker, possible advertiser – Agile SDE in Melbourne.
   2. Michael – Oakley contacted him about possibly participating in survey, particularly female runners.
2. **Old Business:** 
   1. **Inreach Committee:**
      1. Membership – Loran
         1. Loran has all data he needs for ROY. Will upload html during the season and the pdf at the end of the year. Need to modify the sql query to not include inactive members in total member numbers.
   2. **Outreach Committee**
      1. Website / Social Media Update – Brittany
         1. A few issues on website have been resolved. Has kept a log of issues with resolution dates and how they were resolved. Latest issue with auto emails for family – they are receiving multiple copies. The Driven has resolved it. Can use some help with social media – photography, scheduled notices. Maybe send an eBlast for help, look into internship from college/high school. Howard – need to recognize head of household for individual members as well so we can count how many households.
      2. Run All Races – 76 signups
      3. 2016/17 Club Promotional brochure – Brittany
         1. 5000 received
      4. Newsletter Status – Lisa
         1. Publisher – TechSoup doesn’t have. Action Item - Carol will look into it.
      5. SCR Racing Team – Bob/Kristen
         1. Practice run for ROIT, RD will provide breakfast.
         2. Photo team roster is in the works.
         3. Deb Wells put a schedule of runs for the team to go to each of the local fun runs. Maybe get those into FB events.
         4. Code of conduct – get those signed at ROIT dry run. Action Item - Carol will get them printed up.
      6. Social Committee
         1. Summer Fun Run Series – Nancy/Brittany
            1. Numbers were down this year, so many different fun runs. Maybe doing one rather than 3 summer runs. Later start, rather than 6pm for a cooler start. Maybe add a speaker. Cross country has started, so ran out of water on Sunday.
         2. Run Brevard Breweries Tour
            1. CB Brewing Co this week – need a volunteer to help Carol with water stop.
         3. Winter Social Date – Michael
            1. Last year at Running Zone, was too crowded. Hotel conference/banquet room, but probably can’t do our own food. Registration is usually around Valentine’s Day, so anytime before then.
            2. If venue is not conducive, then do a separate social and registration.
            3. Action Item - Cyndi will talk to Don about registration next week.
         4. ROY Award Location
            1. IHB is reserved, 200 people max. Last year had 175.
      7. Races Committee
         1. ROY Series Status – Lisa
            1. Meeting with Marty and the Piepmeiers about shirts, Lisa has ordered for SCC.
            2. 33K design from Ashworth waiting on SWOF new logo.
            3. Action Item Lisa – find out what the price was for the 33K Challenge for all 3 races last year.
         2. SCR ROY Results Status – Loran
            1. See above notes in Inreach/Membership section.
         3. Sponsorship – Judd
            1. 2016/17 Sponsorship Drive

Judd updated request letter. Will send to a list of organizations that he has compiled.

* + - 1. Youth Series – Howard
         1. Brittany, Carol, Howard, Lisa will work on it.
         2. Brittany is working on buttons.
         3. Get race team to help at races, maybe run with the kids.
         4. Get a flyer made up.
         5. Lyn Dowling from FL Today wants to do a story on our Youth Series.
      2. Marathon Status – Cyndi
         1. Committee meetings next 3 months (8/25, 9/22, 10/25)
         2. Need a north signage chairperson. 3:30am start.
         3. Medals will be in September, will need help for medal unwrapping party.
      3. EOD Status – Craig/Patty (absent)
         1. Met with Barbara, now have access to Dropbox with historical files
         2. RZ has registration site up
         3. Want an ad in next newsletter
         4. Dragon will be at SCC race
      4. Strategic Planning Committee – Harry (Shane)
         1. Harry is watching Griffin Park progress – water fountains would be going on north side, if we are doing that.
         2. Shane suggested having a meeting to determine SCR’s strategic plan.
      5. Race Reports – Howard
         1. Will email it out.

1. **New Business**
   1. SCR Document Review (Nancy, Carol, Howard)
      1. Action Item - Howard will try to set up a meeting in the next 2-3 weeks to discuss with the committee. Nancy might not be able to support.
2. **Other Business**
   1. None
3. **Next Meeting –** Monday September 19, 2016, 7 PM @ Merritt Island Pro-Health & Fitness
4. **Adjournment –** 8:25 PM. Motion to approve – Michael. Second – Bob. Approved.